COSV PACK NORTH AMERICA





2023 edition

Finalists

B.Kolormakeup & Skincare S.P.A. Sb Benefit Corporation Uniformer Exfoliating Mousse Mask

Italcosmetici The Way (YOU) Make Up My Skin

Itit Cosmetics Waterproof Clean Mascara

Solésence Beauty Science Natural Glow Face Oil SPF 40+

Winner

Solésence Beauty Science Natural Glow Face Oil SPF 40+



B.Kolormakeup & Skincare S.P.A. Sb Benefit Corporation Uniformer Exfoliating Mousse Mask

Product description

The desire to find a functional product that removes the residues of self-tanner or uneven tan. A starting point that saw the birth of a multitasking product that can be used on face and body with a gentle exfoliating action suitable for everyone. A texture that revolutionizes the structure of cosmetic masks for uniform, bright and smooth skin.

Claims & Benefits

A product with multiple uses depending on the area of usage for body: elasticizes and softens skin in drier areas; fights keratosis pilaris and removes uneven tanning. For face: fights obstructive pores and controls sebum production by counteracting the accumulation of skin cells that are dead.



Italcosmetici The Way (YOU) Make Up My Skin

Product description

The Way You Make (UP) My Skin is a universal hybrid product because it contains microencapsulated pigments which even out the complexion of any skin type, acting as well as a versatile texture thanks to its active ingredients which perform antiaging, anti-inflammatory, antipollution, moisturizing and hydrating properties. The bubbling thermal water present in both colour versions make it a perfect "Every Season" texure: a fresh and light primer to moisturize your skin and face the hot summer days and a perfect ally to protect and hydrate your skin during the cold winter.

Claims & Benefits

Don't let yourself be confused by its external appearance, BLUE & PURPLE that remind us of relax and calm: you will obtain a natural and healthy look with just a few strokes thanks to the microencapsulates pigments that even out the complexion of any skin type, smoothing out redness and moles. The extraordinary feeling as if it were made with silicones will leave you speechless! Actually, it is a silicon free formula, made with more than 95% of natural origin ingredients. Not only will you feel its smoothness on your fingers, but you will also go crazy for its pleasant scent.



Itit Cosmetics Waterproof Clean Mascara

Product description

This mascara can be used worldwide as it resists to any kind of weather, even the more humid. As it resists to water, it can be used also in any time of the year, in particular during summer holidays, and it is super perfoming, giving to your lashes the perfect panoramic volume!

Claims & Benefits

This mascara is vegan, clean, waterproof, extra black, volumizing, easy to apply and with a recycled packaging. Inside the formulation, in functional dose calendula oil, wild apple seed oil and mandarin essential oil, all derived from vertical farming that help to nourish and revitalise your lashes.



solésence.

2023 Winner

Solésence Beauty Science Natural Glow Face Oil SPF 40+

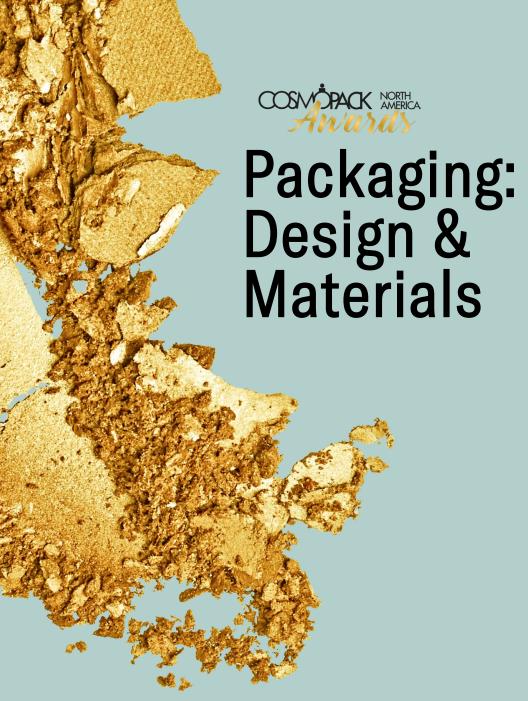
Product description

Natural Glow Face Oil SPF 40+ is an air-weight, low-viscosity serum that blurs fine lines while delivering a luxurious veil of protection in a water-free oil format. Award-winning and patented Kleair[™] technology delivers uniquely transparent, broadspectrum, mineral-based sun protection, while Bloom[™] adds to this claim set with blue light protection.

Claims & Benefits

Natural Glow Face Oil SPF 40+ is an air-weight, water-free serum that benefits from two technologies to deliver a luxurious veil of protection. Patented Kleair[™] provides non-nano,

mineral-based, broad-spectrum SPF 40+ sunscreen (protecting lips from over 97% of UV radiation), prevents premature skin aging and the appearance of fine lines and wrinkles, and reduces pollutioninduced free radicals. Bloom[™] works synergistically with Kleair[™] and blocks more than 43% of HEV light while providing a subtle tint. Line blurring delivers an instant anti-aging effect, while >10% sustainably produced squalane provides antiaging benefits and moisturization.



FusionPKG Airless-One™ Mono-Material Pump Engine Technology

2023 edition

Guangzhou Lisson Plastic Co., LTD Vibration Eye Cream Tube

Nf Beauty Group Ambit Tottle

Taeyang Renew Inc. Airtight Slider Mascara

Winner

Guangzhou Lisson Plastic Co., LTD Vibration Eye Cream Tube



FusionPKG Airless-One[™] Mono-Material Pump Engine Technology

Product description

Our Airless-One[™] 100% polyolefin pump engine has been recognized by the APR (Association of Plastic **Recyclers**) with Meets Preferred Guidance standards as a preferred choice in the APR Design Recognition Program for Plastics Recyclability. Designed to integrate into a variety of package types (single-wall & doublewall airless bottles including glass designs and airless tubes), we are revolutionizing our entire product portfolio to integrate our new Airless-One[™] pump engine technology into our existing highquality polypropylene packages, creating fully mono-material

solutions.

Claims & Benefits

With FusionPKG's Airless-One[™] mono-material pump engine technology, brands can achieve highperformance mono-material, recycleready packaging now available in a range of airless options. Alongside our Airless-One[™] mono-material pump engine technology, we are placing emphasis on polypropylene in our dispensing offering to provide 100% PCR possibilities and increase recycling compatibility, ultimately contributing to the advancement of recycling markets.



2023 Winner

Guangzhou Lisson Plastic Co., LTD Vibration Eye Cream Tube

Product description

It produces negative ion through the human body conductive negative ions. Negative ion microwave current stimulates deep into the subcutaneous tissue to the muscle. To activate the cell, promote the muscle movement and accelerate the blood circulation of the fine blood vessel.

Claims & Benefits

Vibration sense deep into skin -Improve blood circulation Without switch - Human electric conduction Electricity Circulation - Activate cell.



Nf Beauty Group Ambit Tottle

Product description

The Ambit bottle is designed with an elongated racetrack side-press disc cap. This unique shape allows for maximum usage of store display space and minimizes vanity space for users. The flexible body is easy to squeeze, while fitting perfectly in the palm of the hand.

Claims & Benefits

Ambit Tottle's unique shape affords ease of use, standable on a counter or gondola, with its eye-catching design stands out with brands. It's available in configurations that include PCR content as well as monomaterial options. Available in 35mL and 50mL the Ambit is perfect for color cosmetics as well as skincare applications.



Taeyang Renew Inc. Airtight Slider Mascara

Product description

Airtight Slider Mascara stands out from the rest, starting with its unique application method. First, unscrew the cap. Then, the applicator where a precise amount of liquid is coated softly pops up from the body for direct application to your eyelashes. If you desire a more amount of liquid, simply push the applicator into the inner body using the cap. This design ensures a consistently smooth and fresh mascara experience, preventing the inconvenience of mascara powders falling onto your face. Moreover, it is crafted from ecofriendly Polyketone plastic, known for reducing carbon monoxide, the primary contributor to air pollution.

Claims & Benefits

Airtight Slider Mascara is engineered to maintain an airtight seal, ensuring that the liquid inside remains protected from air exposure throughout its usage. This design guarantees that users can enjoy the mascara in its pristine condition, allowing for a consistently smooth application until the very last drop. Furthermore, the applicator of the mascara is designed to remain separate from the liquid inside, effectively preserving the impeccable quality of the product and ensuring that users can consistently enjoy the mascara as if it were new product, maintaining its freshness and optimal performance with every use.